



Los Angeles Acting Coach Mike Pointer Teaches Thousands of Actors Worldwide How To Book TV Commercials and Launch their Acting Career!



Mike Pointer

Today we'd like to introduce you to Mike Pointer.

It's an honor to speak with you today. Why don't you give us some details about you and your story. How did you get to where you are today?

I started as an Actor in 1993 after I quit my sales job. I moved to Hollywood in early 1993, signed with a top commercial agency Sutton, Barth & Vennari. For the next 7 years I booked just short of 100 projects. Most of them TV Commercials. In the year 2000 I started actually teaching actors how to book TV commercials. I've trained over 35,000 clients and have not only had thousands of actors book TV commercials, but I've also had 6 Actors on Network TV Series. The most popular to date is the great Simone Missick (All Rise).

I'm sure your success has not come easily. What challenges have you had to overcome along the way?

As a Coach I had no idea how to run an actual business. All I knew was I wanted to help actors book commercials. It wasn't about the money but just sharing with other actors in the great experiences I was having as an actor. I was afraid to start my courses. It took me a year to actually launch the course. But I'd created the course curriculum in 1 week. I felt like an imposter. Like I was charging people for



information that I should have just given away for free. After a few months of coaching I finally become comfortable making income when doing something I really enjoyed.

Let's talk about the work you do. What do you specialize in and why should someone work with you over the competition?

Not only do I understand how to fail forward successfully because that was the only way for me to survive Hollywood, but I'm probably the most patient, kind and giving coach an actor will ever meet. I don't use profanity in my coaching practice out of the respect I have for human beings. My specialty is helping actors start their career backwards. They end up doing years of extra work and low paying jobs unless they are guided in the right direction from the start. Commercials are the correct way to start your career. It's the smartest, most cost effective way to become SAG/AFTRA eligible. And the residual payments are great! I'm a "above and beyond the call of duty" type of support system for my actors. They can contact me outside of the class room "24/7" if needed. I Also offer a payment plan for actors (most coaches balk at a payment plan for actors) that are on a budget and have limited income at the moment.

What's your best piece of advice for readers who desire to find success in their life?

1. Know exactly what you want.
2. Know WHY you want it. Your WHY needs to be noble. It needs to include helping other succeed along your journey or in your outcome.
3. Study every aspect the goal you wish to achieve For actors it's PERFORMANCE COACHING & BUSINESS COACHING that is needed.
4. Take action!
5. Follow Through (finish what you start)
6. Be Patient. But put feet to your patience! Do at least 2 things everyday to move you in the direction of your goals.

Speaking of success, what does the word mean to you?

To me, success can have several different interpretations:

1. The continuous achievement of worthy goals.
2. Constancy of purpose.
3. Helping others increase the quality of their lives.

What's next for you?

I'm about to launch a personal development course called THE CONFIDENCE COURSE FOR ACTORS. It's a course for actors that feel they are missing a very important aspect of their audition approach or want to develop more of-CONFIDENCE. It's a 4 week course I will launch on Zoom late spring, then create an online course version.

Finally, how can people connect with you if they want to learn more?

Visit my website at www.HeylSawYourCommercial.com